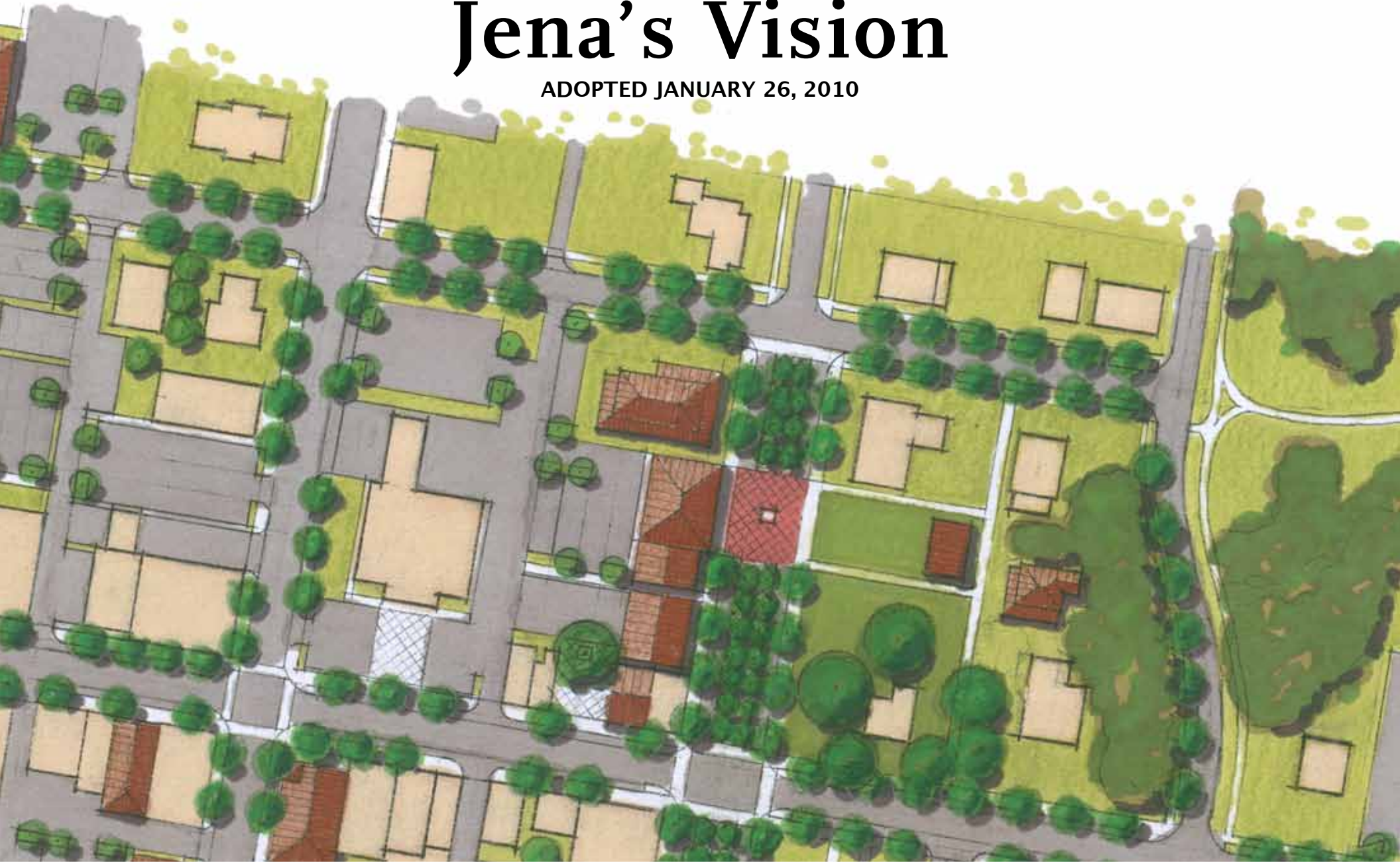


Jena's Vision

ADOPTED JANUARY 26, 2010



history | community | landscape

A growth plan for the Town of Jena, Louisiana

The Jena Town Plan

was created by:

Mayor

Mayor Murphy McMillin

Town Council

Carl Newburg

David Paul Jones

Donnie Kendrick

Donny Richardson

Tommy Sandifer

Town Staff

Cory Floyd, Town Clerk

Don Smith, Fire Chief

Paul Smith, Police Chief

Don Jones, Public Works Superintendent

Danny Ainsworth, Sewer Treatment

Core Planning Group

Jack Breithaupt

Roy Breithaupt

Mickey Cockerham

Karen Creel

Kurt Girlinghouse

David Paul Jones

W.B. "Bo" McCartney, Jr.

Ricky Parker

Donny Richardson

Annie Riser

Cheryl Smith

Evelyn Talley-Moser

Marsheela Walters

Julia Welch

Rev. Jimmy Young

Center for Planning Excellence

Camille Manning-Broome

Haley Blakeman

Code Studio | *Town Planning*

Lee Einsweiler

Colin Scarff

Scott Grantham

Third Coast Design Studio | *Urban Design*

Keith Covington

Lee Jones

Charlier Associates | *Transportation*

Vickie Jacobsen

Urban Advantage | *Computer Visualizations*

Steve Price

Urban Advisors | *Economic Development*

Ed Starkie

Reed Hilderbrand | *Landscape Architecture*

Doug Reed

and the hundreds of Jena residents who participated throughout the planning the process.

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Mayor Murphy McMillin

Citizens of Jena:

I am pleased to announce the completion of Jena's long term plan for future growth and development. This plan is known as "Jena's Vision." Jena's Vision represents what a cross-section of Councilmen, business leaders, Core Group members and citizens desire for Jena and the surrounding area for the next five, ten or fifteen years.

There are so many groups that I would like to thank for making Jena's Vision representative of our aspirations for our future. Over four hundred people from the Jena area provided input for this strategic plan. Thanks to each citizen and businessman that sacrificed their Saturdays and evenings to help the Mayor and Council identify strengths and areas that need improvement in order to obtain a sustainable path forward.

The overriding principle of this plan was to ensure that we preserved the culture and

friendly small town atmosphere while we plan for greater growth and prosperity. Dedicated citizens and other stakeholders have made this plan viable and assures us of successful implementation.

A strategic vision plan is only as good as the plan of action that lays the groundwork for implementation. We will start immediately in our efforts to implement this plan. Implementation will be divided into three phases: years one and two, years three to five, and six or more years. The speed with which the various phases are carried out will depend on funding. Funding sources will be from federal, state, and private sectors. We will use the above sources to leverage the Town's surplus funds to maximize development opportunities.

As Mayor, I appreciate very much the cooperative effort of each of those who shared their vision of how they would like to see Jena look

five, ten and fifteen years from now. Having a large percentage of citizen input ensures success as we move into the implementation phase. I am extremely proud of the citizens and their historical perspective of this area. The Town of Jena is on the move with a highly documented plan that preserves our heritage, protects our small town atmosphere, and moves us toward a more inviting place to call home.

This Mayor and Council are extremely pleased to represent a community that is interested in being the best we can be. I encourage the citizens to become familiar with the people's vision for Jena and become a vital part of the implementation process.

Mayor Murphy McMillin

Town of Jena

January 2010

Jena, Louisiana

“A Nice Place to Call Home”

Mission: Using 21st Century strategies with old fashioned values we will develop and implement an economic and social plan of action to preserve our heritage while capitalizing on natural resources to accomplish a smart, sustainable path forward for the citizens of the Jena community.

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